

Contest Rules

Automatic Merchandiser's Apron Promotion

Sponsored by Kraft Vending & OCS

Apron Promotion Rules:

- Program participants must wear the Automatic Merchandiser/Kraft Vending & OCS Apron (the Apron) during their time on the NAMA National Expo trade show floor during show hours (10:00a.m. to 4:00p.m.) on Friday, April 17, 2009, to be eligible to win \$100.
- Winners will be randomly selected by the staff of Automatic Merchandiser, from show attendees on the tradeshow floor, wearing the sponsored Apron.
- Winners will be awarded \$100 in cash on-site. There will be two (2) winners per hour during show hours, for a total of 12 winners. Total cash prizes amount to \$1,200.
- Participants may not win multiple Apron promotion prizes.
- A list of winners will be posted in the Automatic Merchandiser trade show booth.
- Promotion ends at 4:00 p.m., on Friday, April 17, 2009.

Eligibility Requirements:

- Winners must be a current employee (as of 4-17-09) of a vending or office coffee service company.
- Winners must be legal US residents, 18 years of age or older, and must provide a valid driver's license or official state identification.
- Winners must sign an affidavit of eligibility and liability waiver releasing Automatic Merchandiser and its parent company, Cygnus Business Media; and Kraft Vending & OCS and its parent company, Kraft Foods, of all liability associated with the Apron promotion.
- Winners must sign a release allowing their photograph or likeness to be used in Automatic Merchandiser magazine and related Automatic Merchandiser promotional materials.
- Employees and/or family members of Cygnus Business Media and Kraft Foods are not eligible.
- Winners must be U.S. residents.

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